



PW

**PAIGE WHITIS**

DIGITAL MEDIA | PLWHITIS.COM

1805 AQUARENA SPRINGS DR #1405, SAN MARCOS, TX 78666

## OBJECTIVE

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To help a company achieve its goals using my existing skills while continuing to expand my knowledge.

## SKILLS

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- Proficient in HTML and CSS
- Experience with JavaScript
- Excellent customer relation skills
- Skilled in writing for communication
- Experience in both team and leadership roles
- Fast and motivated learner
- Product development
- Experience on an executive team

## EXPERIENCE

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### **DIRECTOR OF WEB SERVICES • YELLOWBIRDY • JULY 2017 - PRESENT**

Create and manage digital marketing strategies, websites, and client relationships. Aid sales department in creating and selling products. Oversee internal marketing and public relations.

### **SOCIAL MEDIA INTERN • EDENHILL COMMUNITIES • JANUARY 2017 - MAY 2017**

Collaborated with the marketing team to develop a successful social media plan, then executed it by creating blogs and Facebook posts and monitoring analytics.

## EDUCATION

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### **MASS COMMUNICATION (B.A.) • AUGUST 2017 • TEXAS STATE UNIVERSITY**

Took courses that focused on public relations, web design, mass media, and writing.

## ADDITIONAL EXPERIENCE

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- Codecademy “Build Web APIs From Scratch” 8-week online course
- “Online Reputation Management” seminar, NB Business University, New Braunfels Chamber of Commerce



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**YOUR NAME**

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